Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_\_\_\_\_

What is an Entrepreneur?

1. Define Entrepreneur: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What are some risks to becoming an Entrepreneur?
2. Have you ever considered starting your own business?
3. Who do you know that owns a business?
4. What are some rewards you might get from owning a business that are non-financial?
5. Go online and research out an entrepreneur that was young when they started their business.
   1. Name:
   2. Age:
   3. Business:
   4. Details:
6. On the list below, write and “N” if the product fulfills a need, and a “W” if it fulfills a want. (All of these products have been seen on the reality show, *Shark Tank*)
   1. Reusable paper towels \_\_\_\_\_
   2. Stylish mix and match shoes \_\_\_\_\_
   3. A sippy cup with weighted straws \_\_\_\_\_
   4. A sweater and a blanket in one \_\_\_\_\_
   5. Cloth, elastic lid for a garbage can \_\_\_\_\_
   6. A special pass to get into night clubs \_\_\_\_\_
   7. Ugly Christmas sweaters \_\_\_\_\_
   8. A device that amplifies sound on an iPad \_\_\_\_\_
7. What are the five powerful assets that students have?

Write down the names of the 8 Featured Entrepreneurs. What is their accomplishment?

|  |  |
| --- | --- |
| **Name** | **Accomplishment** |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
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|  |  |
|  |  |

**INVENTORS**

1. Go to Google and do a search for famous inventors. Find FIVE inventors that are NOT featured in the PowerPoint. What did they invent? Were they successful?

1.

2.

3.

4.

5.

**INNOVATORS**

1. What are some innovations you can think of? These are items that have improved over time. Do an internet search to see what you can find out! Find at least THREE innovations. Then, find a CHAIN of innovations—an invention that has been re-invented several times over the decades. (Example: Walkman – Diamond Rio – Ipod)

1.

2.

3.

Innovation Chain:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ---- \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---- \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**MARKETERS**

What are some clever marketing campaigns you have either heard of, participated in, or read about online? Describe two! (NOT those listed in the PowerPoint)

1.

2.

Traits of an Entrepreneur

Mark an “X” next to each trait on where you currently stand on each. It’s ok if you don’t have them all—most people don’t!

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Trait | Have it | Working on it | Don’t have it | Setting a goal | Don’t need it |
| Full of Determination |  |  |  |  |  |
| Not afraid to take risks |  |  |  |  |  |
| High level of confidence |  |  |  |  |  |
| Craves learning |  |  |  |  |  |
| Understands Failure is part of the process |  |  |  |  |  |
| Passionate about business |  |  |  |  |  |
| Highly adaptable |  |  |  |  |  |
| Good understanding of money |  |  |  |  |  |

What can you do to develop the traits that you are setting a goal to achieve?